

EDIST | 2012

Electricity Distribution Information Systems & Technology

CONFERENCE & EXHIBITION

January 18 - 20, 2012

Hilton Suites Conference Centre | 8500 Warden Avenue, Markham, ON

DELIVERING SERVICE EXCELLENCE

Sponsorship Opportunities

www.edist.ca

Presented By



Sponsored By



Exclusive Media Sponsor



Sponsorship Opportunities

Be Recognized as an Industry Leader

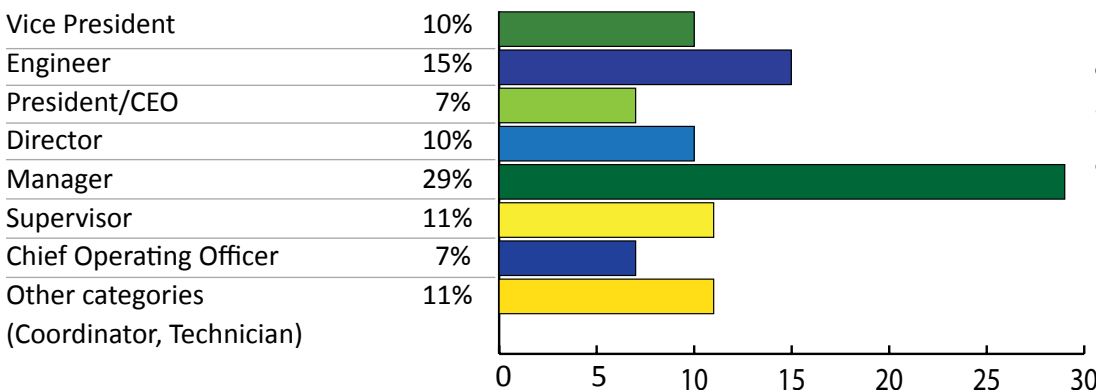
Be sure to join us for the EDIST 2012 Conference and Exhibition January 18-20, 2012, at the Hilton Suites Conference Centre.

If your business involves working with Ontario's Local Electricity Distributors (LDCs) then your presence at the EDIST 2012 Conference is a must.

This highly anticipated Conference & Exhibition brings together key decision makers from the electricity industry for three days of dynamic sessions and interactive expositions. This year's theme is "Delivering Service Excellence".

The target audience for this event is Engineering, Operational and IT Professionals. EDIST continues to attract more exhibitors and delegates year after year with the majority of attendees being employees of LDCs.

Who Attended EDIST 2011



Delegate Composition:
80% LDC Employees
20% Others

**70% of LDC's attended
EDIST in 2011**

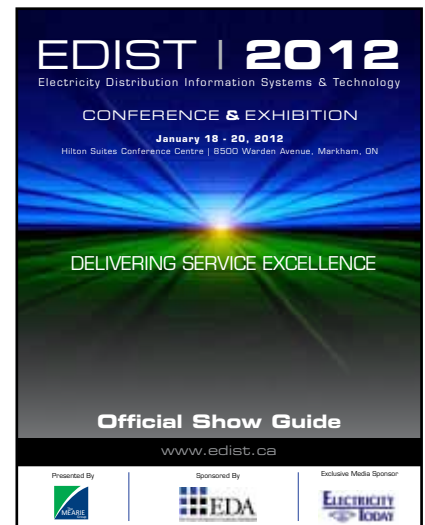
Achieve a stronger corporate profile before, during and after the event. Each sponsorship opportunity offers a different package of value-added benefits for participating companies.

The EDIST Sponsorship Program has been designed to ensure sponsors receive maximum corporate visibility through a variety of initiatives designed to maximize corporate exposure.

Advertise in the Official Show Guide

For those of you looking to expand your company's marketing and sales reach, look no further than EDIST 2012 Conference & Exhibition. We are offering event Exhibitors and Sponsors the opportunity to place print advertisements in the Official Show Guide. (Please see subscription form on last page).

The Official Show Guide will be available to all Delegates and Exhibitors who attend the event. Contact **Jennifer Forde** at jforde@mearie.ca or **905.265.5332** for more information.



Sponsorship Opportunities

Platinum Sponsorship - \$5,000

Official Delegate Gift

As a Sponsor you will receive:

- One free registration for the entire conference
- Imprint of Company logo on every delegate gift
- Your Company logo on the EDIST website will be hyperlinked to your Company's website
- Recognition of your Company on signage during the Conference
- Verbal recognition of sponsorship during the Conference
- Recognition of your Company in the Conference Program
(provided commitment is received prior to printing of Conference Program)
- 120 word company description & logo in final Conference Program/Show Guide
- Access to full delegate list

Gold Sponsorships - \$3,200

- 1. Reception on Wed. Jan. 18th*
- 2. Casino Night on Thurs. Jan. 19th*
- 3. Dinner on Thurs. Jan. 19th*
- 4. Audience Response Tool**

As a Sponsor you will receive:

- Three complimentary passes to attend the sponsored event
- Your Company logo on the EDIST website will be hyperlinked to your Company's website
- Recognition of your Company on signage during the Conference
- Verbal recognition of sponsorship during the Conference
- Recognition of your Company in the Conference Program
(provided commitment is received prior to printing of Conference Program)
- 100 word company description & logo in final Conference Program/Show Guide
- Access to full delegate list

* Three complimentary passes to attend dinner on Thurs. Jan. 19th

Sponsorship Opportunities

Silver Sponsorships - \$2,200

1. Keynote Address, Wed. Jan. 18th
2. Lunch on Wed. Jan. 18th
3. Lunch on Thurs. Jan. 19th
4. Keynote Address, Fri. Jan. 20th
5. Networking Lounge*

As a Sponsor you will receive:

- Two complimentary passes to attend the sponsored event
- Your Company logo on the EDIST website will be hyperlinked to your Company's website
- Recognition of your Company on signage during the Conference
- Verbal recognition of sponsorship during the Conference
- Recognition of Company in the Conference Program
(provided commitment is received prior to printing of Conference Program)
- 75 word company description & logo in final Conference Program/Show Guide
- Access to full delegate list

* Two complimentary passes to attend lunch on Wed. Jan. 18th

Bronze Sponsorships - \$1,500

1. Breakfast on Wed. Jan. 18th
2. Breakfast on Thurs. Jan. 19th
3. Breakfast on Fri. Jan. 20th
4. Box Lunch on Fri. Jan. 20th*
5. Event Parking*

As a Sponsor you will receive:

- Two complimentary passes to attend the sponsored event
- Your Company logo on the EDIST website will be hyperlinked to your Company's website
- Recognition of your Company on signage during the Conference
- Verbal recognition of sponsorship during the Conference
- Recognition of Company in the Conference Program
(provided commitment is received prior to printing of Conference Program)
- 60 word company description and logo in final Conference Program/Show Guide
- Access to full delegate list

* Two complimentary passes to attend breakfast on Fri. Jan. 20th

Sponsorship Opportunities

General Sponsorships - \$1,000

1. AM Break on Wed. Jan. 18th
2. PM Break on Wed. Jan. 18th
3. AM Break on Thurs. Jan. 19th
4. PM Break on Thurs. Jan. 19th
5. AM Break on Fri. Jan. 20th
6. Door prizes*

As a sponsor you will receive:

- Two complimentary passes to attend the sponsored event
- Your logo on the EDIST website will be hyperlinked to your Company site
- Posting of Company signs during the Conference
- Verbal recognition of sponsorship during the Conference
- Recognition of Company in the Conference Program
(provided commitment is received prior to printing of Conference Program)
- 50 word company description & logo in final Conference Program/Show Guide
- Access to full delegate list

* Two complimentary passes to attend AM break on Fri. Jan. 20th

Thinking about becoming an Exhibitor?

The EDIST Conference and Exhibition Exhibitor Program has been designed to ensure exhibitors receive maximum corporate exposure to all attendees at the event.

If you would like to discuss becoming an exhibitor, features and benefits, as well as rules and regulations, please feel free to contact **Jennifer Forde** at jforde@mearie.ca or at **905.265.5332**. Visit www.edist.ca today.

EDIST 2012 Sponsor Application

Jan. 18-20, 2012, Hilton Suites Conference Centre
8500 Warden Ave., Markham, Ontario

Sponsor Contact Information:

Company Name: _____
 Contact Person: _____
 Title: _____
 Address: _____
 Unit / Suite#: _____ City: _____
 Province: _____ Postal Code: _____
 Tel: _____ Fax: _____
 E-mail: _____

We wish to sponsor the following event(s):

We wish to sponsor the following event(s):	Yes I would like to sponsor
\$5,000 - Platinum - The Official Delegate Gift PowerStream - Sponsor	SOLD
\$3,200 - Gold - Reception on Wed. Jan. 18, 2012 Kinectrics Inc. - Sponsor	SOLD
\$3,200 - Gold - Dinner on Thurs. Jan. 19, 2012 LaPrarie Inc. - Sponsor	SOLD
\$3,200 - Gold - Casino Night on Thurs. Jan. 19, 2012 S&C Electric Canada Ltd. - Sponsor	SOLD
\$3,200 - Gold - Audience Response Tool Schneider Electric	SOLD
\$2,200 - Silver - Lunch on Wed. Jan 18, 2012 Jomarsoft Corp. - Sponsor	SOLD
\$2,200 - Silver - Lunch on Thurs. Jan 19, 2012 Schneider Electric	SOLD
\$2,200 - Silver - Keynote Address on Wed. Jan 18, 2012 Ascent Solutions - Sponsor	SOLD
\$2,200 - Silver - Keynote Address on Fri. Jan 20, 2012 Milsoft Utility Solutions Inc. - Sponsor	SOLD
\$2,200 - Silver - Networking Lounge Intergraph - Sponsor	SOLD
\$1,500 - Bronze - Breakfast on Wed. Jan. 18, 2012 Survalent Technology Corporation - Sponsor	SOLD
\$1,500 - Bronze - Breakfast on Thurs. Jan. 19, 2012 A&W High Voltage Contracting Ltd - Sponsor	SOLD
\$1,500 - Bronze - Breakfast on Fri. Jan. 20, 2012 OSIsoft - Sponsor	SOLD
\$1,500 - Bronze - Box Lunch on Fri. Jan. 20, 2012 Horizon Utilities Corporation - Sponsor	SOLD
\$1,500 - Bronze - Event Parking ABB - Sponsor	SOLD
\$1,000 - General - AM Break on Wed. Jan 18, 2012 Horizon Utilities Corporation - Sponsor	SOLD
\$1,000 - General - PM Break on Wed. Jan 18, 2012 Automated Solutions International Inc. - Sponsor	SOLD
\$1,000 - General - AM Break on Thurs. Jan 19, 2012 K-Tek Electro- Services Limited - Sponsor	SOLD
\$1,000 - General - PM Break on Thurs. Jan 19, 2012 Hydro One Brampton - Sponsor	SOLD
\$1,000 - General - AM Break on Fri. Jan 20, 2012 Olameter Inc. - Sponsor	SOLD
\$1,000 - General - Door Prizes Burlington Hydro - Sponsor	SOLD

Payment Method

Visa: _____ American Express: _____ Master Card: _____

Cheque #: _____

Card #:

Cheque: Payable to The MEARIE Group (HST #R858327649)

Authorizing Signature: _____

Card Holder's Name: _____

Sub Total:

HST 13%: _____

Total: _____

Exp: ____ / ____

Date: _____

Advertising Subscription Form

EDIST 2012 Advertising Rate Card:

For those of you looking to expand your company's marketing and sales reach, look no further than **EDIST 2012 Conference & Exhibition**. We are offering event Exhibitors and Sponsors the opportunity to place print advertisements in the **Official Show Guide**.

Advertising Pricing:

Print advertisements are available in two options:

Full Page: \$500.00 + HST

Half-Page: \$300.00 + HST

Advertisement Size:

Full Page: 7.5" X 10"

Half Page: 7.5" X 5"

Specifications:

Camera-ready artwork to be provided in digital format. Preferred file types are:

- Press-ready PDF
- EPS file with fonts converted to outlines or
- 300 dpi TIF.

Advertising Schedule:

Material Due Date:

December 15th, 2011

Printing Date:

January 5th, 2012

How to Place an Ad in the EDIST 2012 Show Guide:

Complete form and return by fax to: Jennifer Forde, The MEARIE Group, Fax: **905-265-5301**

Name: _____ Company: _____

Address: _____ Telephone: _____

Email Address: _____

Size of Ad: Full Page: _____ Half Page: _____

Method of Payment: Please indicate - Cheque: _____ Invoice: _____ or Credit Card:

Card Number: _____ Exp.: ____ / ____

Name on Card: _____

Cheque: # _____ (Payable to The MEARIE Group (HST # 858327646))

Authorized Signature: _____

Company Name: _____

Every effort will be made to guarantee ad placement within the publication. Late submissions will be considered based on space availability. Should you request a refund, expect a 100% refund up until Dec. 15th, 2011, after which Show Management will refund 50%. Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also claims and costs arising therefrom against the publisher. Acceptability of all advertising is at the discretion of The MEARIE Group. The MEARIE Group is located at 1100 - 3700 Steeles Ave. West, Vaughan, ON L4L 8K8. Fax: 905-265-5301, Telephone: 905-265-5300, 1-800-668-9979 www.mearie.ca

For more information on this opportunity please contact **Jennifer Forde** at **905.265.5332**, or e-mail Jennifer at jforde@mearie.ca.